

Trend Report

Coloring Isn't Just *For Kids*

Adults all over the world are unleashing their creativity and relieving stress by coloring. Here are some products that your customers will love after a long day or at their next coloring party.

by Kristen Lowenwirth



Prismacolor Softcore Colored Pencils

These premium pencils are available in sets as large as 150 pencils. The product's soft base gives designs a vivid yet smooth look, and is great for layering color on top of color.

prismacolor.com

Chameleon Art Products Color Tones

Chameleon offers a line of alcohol-based ink pens that makes shading easy. Each pen has mixing technology in the nib that enables you to incorporate a range of colors, tones and gradation in your artwork using one pen.

chameleonpens.com



Faber-Castell Gel Crayons

Use them to draw, stroke and color with ease. They're smooth, like butter, and can be used on multiple surfaces, from paper to glass and mirrors.

fabercastell.com



Tombow Colored Pencil Eraser

You'll be able to remove or highlight colored pencil marks and even some ink blobs using this eraser. Tombow's product is environmentally friendly. Even its sleeve is made from 100 percent recycled pulp.

tombowusa.com